Arch. MAURIZIO SCALZI

Profile of Academic, Design and Research activities.

Company and Position Title	StudioScalzi, Architect Founder and Principal. Via Emilio Gola 31, 20143 Milano
Date of Birth	21/09/71
Country of Citizenship/Residence	Italy

### 1. Education:

1990 - 1996 Politecnico di Milano, Faculty of Architecture, Italy. Degree in Architecture.
1990 - 1993 Istituto Europeo di Design / Istituto Superiore di Comunicazione, Milan, Italy. Master's Diploma in Graphic Design and Specialization in Art Direction.
1985 - 1990 Liceo Classico Statale "Cairoli", Varese, Italy. Baccalaureate classical.

# 2. Academic activities, teaching and publications:

Period	Employing organization and title/position. Contact information for references	Country	Summary of activities performed relevant to the Assignment
Today <b>BELLE ARTI)</b> Italian University Compartment. NABA is an internationally renowned art and design academy. Founded in 1980, NABA is the largest private art	Italian University Compartment. NABA is an internationally renowned art and design academy. Founded in 1980, NABA is the largest private art academy in Italy. It offers bachelor's and master's degree programs in Italian and in English that are accredited by the Italian Ministry of Education, University and Research	Italy	Main activities: Design Professor in Design Courses and BA Design Courses (Italian and international students) • Interior Design I (cod.ABPR17 e ABPR15) • Interior Design II (cod.ABPR15) Design Professor in Dedicated Semester Abroad Track (international students) • Interior Design
		Design Professor in Summer Courses (international students) <ul> <li>Hotel Design</li> <li>Retail Design</li> </ul>	
	For references: Nadia Colombo – (NABA Academic Coordination)		Visiting Professor at BAU Beirut Arab University, Faculty of Architecture (2016-2018) with Design Workshops on • Hotel Design • Retail Design

Design Professor in Orientation Activities and Workshops (in campus and abroad)

Design Methodology

Strong expertise in Design Methodology, Interior Design, from concept to production.

Spain Published Article: "The harmonic integration of culture and skills in design: an interdisciplinary experience in higher education"

Through NABA in collaboration with Irina Suteu and Alice Brovelli.

# Main activities: Design Professor in Masters Design Courses (international students)

Interior Design

Design Professor in One Year Design Courses (international students)

• Interior Design Lab. I

Strong expertise in Architecture, Interior Design, Renovations on existing spaces, Strategic Design and Communication; from concept to production.

# Jul.2017 9th International Conference on Education and New Learning Technologies

EDULEARN17 Proceedings, ISBN: 978-84-697-3777-4

https://library.iated.org/view/suteu2 017har (paper abstract)

### Oct.2015 - SPD (SCUOLA POLITECNICA DESIGN) Italy Today Italian University Compartment.

SPD is the first postgraduate school for design disciplines in Italy, founded in 1954. The Master's courses offered by SPD are organised in collaboration with IULM University and award academic degree certificates recognised by the Italian Ministry of Education, University and Research MIUR and the relevant credits under the ECTS system.

Role: Professor, Postgraduate Program Type Employment: external consultant

https://www.scuoladesign.com

For references: Silvia Brundu – (SPD Coordination Office) coordinamento@scuoladesign.com

Apr.2015 – POLI.DESIGN (POLITECNICO DI May2015 MILANO)

# Italian University Compartment.

A worldwide reference for postgraduate training, offering to young graduates and professionals more than 50 educational products about Italy

Main activities: Professor in Master's Workshop (international students)

Strategic Design

Strong expertise in Architecture, Interior Design, Renovations on design, including Master's degrees.

Role: Professor, Postgraduate Program Type Employment: external consultant

http://www.polidesign.net/

For references: Cabirio Cautela – (Associate Professor Design Management) cabirio.cautela@polimi.it existing spaces, Strategic Design and Communication; from concept to production.

# 3. Design activities, relevant projects and realisations:

Period	Employing organization and title/position. Contact information for references	Country	Summary of activities performed relevant to the Assignment
Nov.2018 - Today	StudioScalzi for TECSEO SRL Professional Training, Automotive sector. Tecseo Srl is operating in the professional training sector. Competent company in innovation in Automotive sector. Training courses focused on updating, growth and the creation of new professional figures focused on specific business needs. Role: Project Architect Type Employment: external consultant www.tecseo.it For references:	Italy	<ul> <li>Main activities:</li> <li>Design of new "Innovalley"</li> <li>Co-working Space.</li> <li>Drafting of Technical Proposals, Feasibility Supervision and Cost and Risk Analysis.</li> <li>Project creation and execution</li> <li>Establish and manage agreements with suppliers</li> <li>Project budget definition and supervise / coordinate ongoing projects</li> </ul> Strong expertise in Environmental Impact, Green Design, Architecture, Interior Design, Renovations on existing spaces, Strategic Design and
	Giovanna Caniglia – (HR Tecseo srl) tecseo@tecseo.it		Communication; from concept to production.
Dec.2017 – Oct.2018	StudioScalzi for TORAY INTL ITALY SRL Trading activities. Toray International handles a wide range of products and services, from materials to end-user consumer goods, by drawing on the experience and know-how accumulated and	Italy	<ul> <li>Main activities:</li> <li>Design of "New Headquarter", total renovation for offices and showroom.</li> <li>Drafting of Technical Proposals, Feasibility Supervision and Cost and Risk Analysis.</li> <li>Project creation and</li> </ul>

built over the years through global trading business and business offices located in Japan and abroad.

**Role:** Project Architect **Type Employment:** external consultant

# http://www.toray-intl.it

For references: Stella Santi – (General Manager Toray Intl) <u>Santi@toray-intl.it</u>

### Sep.2012 – StudioScalzi for Dec.2014 MUNICIPALITY OF SAN NICANDRO G.CO

City Public Administration.

City located in Gargano National Park (Puglia Region), a protected area with varied and specific flora and fauna, characterised by a substantial tourism industry, agricultural and zoo-technical production.

**Role:** Project Architect **Type Employment:** external consultant

http://www.comune.sannicandrogar ganico.fg.it

For references: (Public Works Department) protocollo@comune.sannicandrogar ganico.fg.it

# Feb.2011 – StudioScalzi for

Nov.2011 STEBO AMBIENTE SRL

Trading activities.

Stebo Ambiente has been creating playgrounds for parks and gardens for over 25 years, with a very high and irreplaceable play values.

**Role:** Project Designer **Type Employment:** external consultant

https://www.steboambiente.com

execution

- Establish and manage agreements with suppliers
- Project budget definition and supervise / coordinate ongoing projects

Strong expertise in Architecture, Interior Design, Renovations on existing spaces, Strategic Design and Communication; from concept to production.

# Italy

Italy

Main activities: Design of "New Historical centre plaza with park", Green Urban Redevelopment.

- Drafting of Technical Proposals, Feasibility Supervision and Cost and Risk Analysis.
- Project creation and execution
- Establish and manage agreements with suppliers
- Project budget definition and supervise / coordinate ongoing projects

Strong expertise in Landscape Design, Green Architecture, Urban Redevelopment; from concept to production.

- Main activities: Design of new "Dynamis Playground Collection", playground system available in Europe zone.
  - Drafting of Technical Proposals, Feasibility Supervision and Cost.
  - Project creation and execution
  - Establish and manage agreements with suppliers
  - Project budget definition and supervise / coordinate ongoing projects

For references: Massimo Paganini – (CEO Stebo Ambiente) massimo.paganini@steboambiente.c om

Feb.2010 -StudioScalzi for **ROSSOCROMO / TECSEO SRL** Dec.2010 Professional Training, Automotive

sector.

Rossocromo provides a wide range of special parts and accessories for motorcycles, in search of technical solutions and innovative technologies, including a mix of design and Italian style.

Role: Project Architect Type Employment: external consultant

# http://www.rossocromo.it

For references: Giovanna Caniglia - (HR Rossocromo srl) sales@rossocromo.com

#### Mar.2009 -StudioScalzi for Oct.2009 **EMOCEAN MARINE** Restaurant sector.

E.M. is a luxury boat brand, developed to reflect elegance, power and practicality.

Role: Project Architect Type Employment: external consultant

http://www.boulevardrestaurantuae. <u>com</u>

For references: Hamad Kassab Bachi – (Project Manager Boulevard Restaurant) hamad@emoceanmarine.com

Jan.2008 -StudioScalzi for **TCHE-TCHE BOULEVARD** Sep.2008 RESTAURANT

Strong expertise in Product Design; from concept to production.

- Main activities: Italy Design of new "Rossocromo/Tecseo New Headquarters", showroom and offices.
  - Drafting of Technical Proposals, Feasibility Supervision and Cost and Risk Analysis.
  - Project creation and execution
  - Establish and manage agreements with suppliers
  - Project budget definition and supervise / coordinate ongoing projects

Strong expertise in Architecture, Interior Design, Renovations on existing spaces, Strategic Design and Communication; from concept to production.

Main activities: Concept Design of "Emocean Marine Emirates Showroom" in Abu Dhabi.

United

Arab

- Drafting of Technical Proposals, Feasibility.
- Project creation
- Project budget definition

Strong expertise in Interior Design, Renovations on existing spaces, Strategic Design and Communication; from concept to production.

United Main activities: Concept and Design of "Boulevard Arab Emirates Restaurant" in Abu Dhabi.

### Restaurant sector.

The café's stylish, contemporary design, coupled with an unbeatably warm ambience, provides the perfect setting to relax.

**Role:** Project Architect **Type Employment:** external consultant

http://www.boulevardrestaurantuae. com

For references: Hamad Kassab Bachi – (Project Manager Boulevard Restaurant) hamad@emoceanmarine.com

### Sep.2006 - STUDIOSCALZI®

. Today

Creative Industries, Architecture, Design, Graphic and Communication.

StudioScalzi is specialized in design consulting and renovation projects. The firm has been working with companies and private clients, from renovating interiors of existing building to new constructions and public spaces also for Public Administrations, in Italy and abroad.

**Role:** Founder and Principal **Type Employment:** full-time, self-employed

### www.studioscalzi.com

For references: Rossella Bencivenga – (HR StudioScalzi) amministrazione@studioscalzi.com

Feb.2000 – ETTORE SOTTSASS E ASSOCIATI EEIG Jul.2006 Creative Industries, Architecture, Design and Graphic.

> Whilst the Memphis movement in the eighties attracted enormous attention around the world, Ettore Sottsass was simultaneously assembling a major design consultancy: Sottsass Associati. The

- Drafting of Technical Proposals, Feasibility.
- Project creation and execution
- Establish and manage agreements with suppliers

Strong expertise in Architecture, Interior Design, Renovations on existing spaces, Strategic Design and Communication; from concept to production.

Main activities: Founder and coordinator of the Design Firm.

Italy

Italy

- Drafting of Technical Proposals, Feasibility Supervision and Cost and Risk Analysis.
- Project creation and execution
- Establish and manage agreements with suppliers
- Project budget definition and supervise / coordinate ongoing projects

Strong expertise in Sustainability, Architecture, Interior Design, Renovations on existing spaces, Strategic Design and Communication; from concept to production.

Main Assignments as Project/Team Architect for Architect./Interior Works:

- "Plaza of Rettorato, University of Salerno" ITALY

 "Building for offices residencial and Retail, Faenza" ITALY

- "Four houses in Tuscany, Casole Val d'Elsa" ITALY studio was established in 1980 and gave the possibility to build architecture on a substantial scale as well as to design for large international industries. Sottsass Associati, also designed stores and showrooms, exhibitions, interiors, consumer electronics and furniture of all kinds.

**Role:** Project Architect **Type Employment:** external consultant

### www.sottsass.it

For references: Marco Zanini – (Sottsass Associati Cofounder) <u>marco@marcozanini.com</u> <u>viamelone2@sottsass.it</u>

### Sep.1996 – WURMFELD ASSOCIATES P.C. Jan.2000 Creative Industries, Architecture, Design.

Wurmfeld Associates, an architectural and engineering company, based in Manhattan New York City, specializing in institutional, corporate and residential building design.

*Role:* Team Architect / Project Architect *Type Employment:* employed

For references: Hope Wurmfeld – (Wurmfeld Associates Co-founder) hopehw@gmail.com "Retail store Watabe Bianchi Sposi, Tokyo" JAPAN
"Temporary Architecture" with
C.S.M. and Protez.Civile, ITALY
"New areas for Trenitalia into
GrandiStazioni" ITALY
"Renovations Talponia Residences
Olivetti, IVREA" ITALY
"Interaction Design Institute, Ivrea"
ITALY
"1West 67<sup>th</sup> Street, Manhattan New York" USA.

Main Assignments as Project/Team Architect for Exhibition Design Works: - "100%Africa, Guggenheim Museum Bilbao" SPAIN - "Sottsass. Projects 1946-2005, Museo MART Rovereto" ITALY - "Silk & Ivories Exhibi, Doha" QATAR

U.S.A. Main Assignments as Project/Team Architect for Architect./Interior Works: -"Conference Centre Destination Harlem, New York City, NY" USA -"Sport Utilities Williams College, Williamstown, MA" USA -"Sport Utilities Princeton University, Princeton, NJ" USA -"Olympic Airlines Headquarters, New York City, NY" USA -"Wurmfeld Residence, Cat Island" BAHAMAS -"New Interiors for Princeton Club, New York City, NY" USA

# 4. Conferences, winning competitions and other publications:

- Lecturer for Conference "New Urban Design. Adaptable Urban Landscape" held for international event Open House 2023 (Milan, May 2023). <u>https://openhousemilano.org</u>

- Lecturer for Conference "Ettore Sottsass jr. e il vizio di fare l'architetto", organized by Archivio Storico Olivetti and Gruppo Architetti Canavese & Valle d'Aosta (Ivrea, May 2017). - Winner Project "Piazza della Repubblica a Varese". Published in "11 progetti per una piazza" by L.Crespi e Benito Cuccuru, 1996.

- Articles published by Digicult (digital culture magazine) on interaction / design / architecture

(<u>www.digicult.it</u>); author of: "tra architettura ed interaction design" and "prove tecniche di interdisciplinarietà".

- author of interactive book "we like milano" (2015), available in italian or english language in 55 countries through apple itunes. <u>https://books.apple.com/it/author/maurizio-scalzi/id600960548</u>

Language	Reading	Speaking	Writing
Italian	5	5	5
English	5	5	5
French	3	3	3
Spanish	2	2	3

# 5. Language skills: (1 to 5 for competence, 5 being the highest)

# 6. Membership of professional bodies:

- Member n°14218 of "Ordine Professionale degli Architetti, Pianificatori, Paesaggisti e Conservatori della Provincia di Milano" (Architectural Italian Association) since 04/2004.

http://www.ordinearchitetti.mi.it/it/ordine/albo/scheda/-36740538

- Member of C.T.U. Register (Architect Technical Consultant for the Judge) at Milano's Court (since 07/11)

# 7. Other relevant certificates and skills:

- Certified language test (Laureate Languages, Laureate International Universities). Evaluation: B2;

- Certified Eipass (European Informatics Passport);

- Computer skills (pc and macintosh softwares) mainly related to graphic design, industrial design and architecture.

# **Certification:**

I, the undersigned, certify that to the best of my knowledge, these data correctly describe me, my qualifications and my experience. I understand that any misstatement or misrepresentation described herein may lead to my disqualification or dismissal and/or sanctions.



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